

# BOARD OF TRUSTEES

Temple University – Of The Commonwealth System of Higher Education

## PUBLIC SESSION

Tuesday, October 14, 2008, at 3:30 p.m.

Feinstone Lounge, Sullivan Hall

## MINUTES

**Presiding Officer:**  
**Daniel H. Polett, Chair of the Board**

*Note: The Trustees met for an information briefing at 2:30 p.m.*

### **PARTICIPANTS**

**Trustees:** Joan H. Ballots, Leonard Barrack, Theodore Z. Davis, Nelson A. Diaz, Judith A. Felgoise, Richard J. Fox, Lewis F. Gould, Jr., Lon R. Greenberg, Ann Weaver Hart, Lacy H. Hunt, Ulrick P. Joseph, Lewis Katz, Adrian R. King, Jr., Susanna E. Lachs, Patrick V. Larkin, Solomon C. Luo, Joseph W. Marshall, III, J. William Mills, III, Mitchell L. Morgan, Harry J. Mullany, III, Daniel H. Polett, Milton L. Rock, Robert A. Rovner, Jane Scaccetti, Michael J. Stack, III, James S. White, Michael P. Williams

**University Counsel:** George E. Moore

**Honorary Life Trustees:** Edward H. Rosen

**Non-Voting Participant:** Nadine Mompremier, Karen M. Turner

**Non-Voting Representatives:** Lori Shorr

**Administration and Staff:** Frank Annunziato, William T. Bergman, Carl Bittenbender, William D. Bradshaw, Theresa Burt, Frank Campbell, Janet Carruth, Melissa Coopersmith, Richard M. Englert, Adelaide Ferguson, Gloria Frager, Stephanie Gillin, Deborah Hartnett, Kenneth Kaiser, Thomas Kupp, Jaison Kurichi, Michele Lai, Kenneth Lawrence, Larry Lemanski, Dennis Lynch, Linda Mauro, Sandra McDade, Vicki McGarvey, Anne Nadol, Edmond F. Notebaert, Theresa Powell, Richard Rumer, Vaughn Shinkus, Andrea Snow, Lisa Staiano-Coico, Stuart P. Sullivan, Dale Venturini, Anthony E. Wagner, William Wilkinson, Harry Young, Gregory Zimmaro

Chairman Polett called the meeting to order.

**INVOCATION:** The invocation was given by Trustee Solomon C. Luo.

**Introduction of Guests:**

**Faculty:** Dr. Jane D. Evans, Dr. Alistair Howard, Dr. Tricia S. Jones  
**Students:** Nexus S. Cook, Farzad Firoz, Kylie N. Patterson, Michael A. Thom

**General Education Guests:** Terry Halbert, Julie Philips, Annabelle Jellinek, Mary Myers

**Approval of Minutes:** The minutes of the meeting of June 19, 2008, were approved.

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**PRESIDENT'S REPORT – ANN WEAVER HART**

President Hart introduced Anthony E. Wagner, Senior Vice President, Treasurer and Chief Financial Officer, who summarized the financial crises on Wall Street and the potential impact for Temple University.

Mr. Wagner reported that State revenues were approximately \$300 million behind estimate, and that on annualized basis; the shortfall could be over \$1 billion. The Governor has introduced budget cuts to minimize the shortfalls. Temple has been instructed to reserve \$7.5 million of our approximately \$190 million appropriation. There may be further cuts in the future.


Mr. Wagner noted that since the University budget is two-thirds salary and benefits, the university will manage these cuts by primarily restricting salary and benefit cost through a hiring freeze and restricting out-of-state travel. He also commented that this year's budget cuts may be the basis for next year's appropriation.

These budget cuts have accelerated a 40-year trend of waning State appropriations and increasing reliance on tuition. In 1972, Temple's budget was 34% tuition and 60% State appropriation. Today, Temple's budget is 68% tuition and 25% State appropriation. With the \$7.5 million budget cut this year, Temple has lost \$35 million of the actual buying power of our State since 2002.

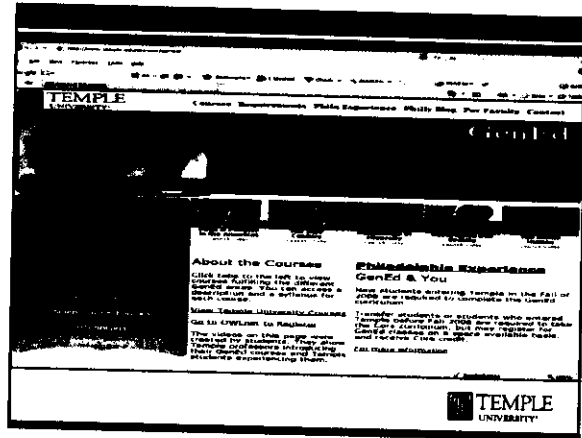
However, Mr. Wagner stated, Temple will continue its commitment to affordability for our students.


A more detailed report will be presented at a future meeting.

President Hart returned to the podium.


  
**President's Report:**  
**General Education Update**


Board of Trustees Meeting  
 October 14, 2008






### Selected Goals

- Introduce intellectual paradigms and ways of discovering and affirming knowledge in different disciplines
- Create common learning experiences
- Provide skills and knowledge to be informed, engaged citizens in global world




### General Education Areas

<p><u>Foundation</u></p> <ul style="list-style-type: none"> <li>▪ Analytical Reading and Writing</li> <li>▪ Qualitative Literacy</li> <li>▪ Mosaic Humanities (2)</li> </ul>	<p><u>Breadth</u></p> <ul style="list-style-type: none"> <li>▪ Arts</li> <li>▪ Human Behavior</li> <li>▪ Race and Diversity</li> <li>▪ U.S. Society</li> <li>▪ World Society</li> <li>▪ Science and Technology (2)</li> </ul>	<p><u>Themes</u></p> <ul style="list-style-type: none"> <li>▪ Globalization</li> <li>▪ Sustainability</li> <li>▪ Community-based Learning</li> <li>▪ Philadelphia Experience</li> </ul>
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### GenEd Philosophy

"In a world where no one can hope to know it all, the best way to prepare for the future is to learn how information is linked and interrelated. GenEd is about making connections — connections between academic knowledge and current controversies, connections across different areas of study, and connections between the classroom and the dynamic city of Philadelphia."


  
 - GenEd website

### The Philadelphia Experience



### **Introduction**

- I am excited about the start of my third academic year at Temple University.
- Taking this opportunity to provide an update on a project that was just taking shape when I arrived.
- Gen ED is being implemented this year and with such success, it is remarkable.
- It is a tribute to all those who have so hard.

### **General Education – Recap**

- Finally, rolling out for incoming freshman after years of careful planning and piloting of courses
- This Fall, Temple is offering:
  - Around 100 new courses (60 courses have been piloted)
  - More than 700 sections and 20,000 seats offered.
- Replaces the core curriculum which was last updated in the 1990s.
- Board of Trustees last passed a major revision in the policy in June 2007, allowing for greater flexibility in implementation without altering overall goals of the program.

### **General Education Goals**

- In addition to helping students develop basic skills and knowledge, other main goals of the general education program, as approved by the Board, are:
  - To introduce students to the intellectual paradigms and ways of discovering and affirming knowledge in the broad fields of contemporary life - - specifically in the natural sciences, the social sciences, the humanities, and the arts;
  - To create common learning experiences among students that will allow them to share ideas and intellectual experiences outside the classroom, improving the intellectual quality of student life; and
  - To equip students with basic knowledge and skills they will need make informed judgments about important current issues, and to become engaged citizens in a globalized world.

### **Areas**

- Combination of foundational and breadth courses
- Requires 11 courses in each of 9 areas:
  - Analytical Reading and Writing;
  - Arts;
  - Human Behavior;
  - Race and Diversity;
  - Qualitative Literacy;
  - U.S. Society;
  - World Society;
  - Science and Technology – Two Courses;
  - Mosaic Humanities – Two Courses
- Mosaic Humanities is a discussion-based seminar courses that explores primary texts in great world cultural and intellectual traditions

### **Four Thematic Areas**

- Globalization
- Sustainability
- Community-based learning
- Philadelphia Experience

**The Philadelphia Experience**  
*"Sacred Spaces"*

**The Philadelphia Experience**

**The Philadelphia Experience**  
*"Higher Education in America"*

**The Philadelphia Experience**

*"Sustainable Design"*

**The Philadelphia Experience**

*"World Musics and Cultures"*

**The Philadelphia Experience**  
*"Religion in Philadelphia"*

- Philadelphia Experience takes students into the city to put classroom lessons to work through field experience and interaction with community members.

### **Philosophy of the Program:**

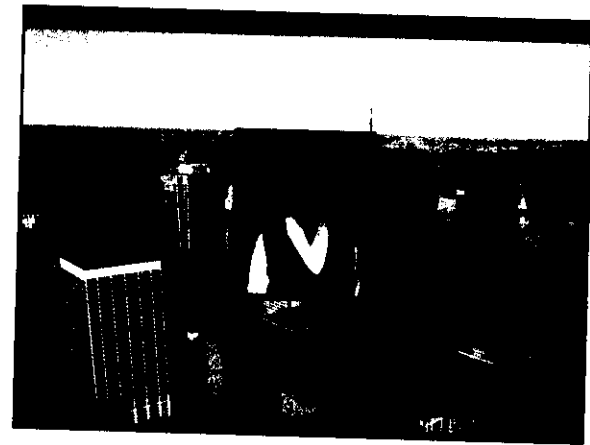
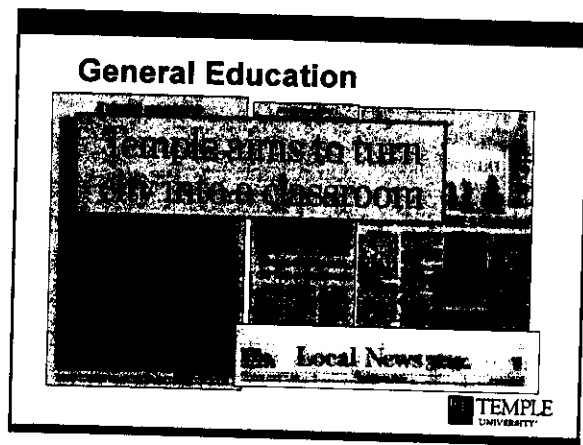
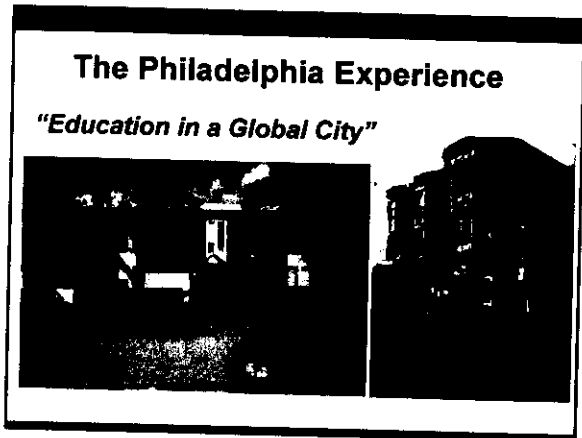
- Under the parameters set forth by the Board, the General Education program is led by a director and an executive committee. Together they have developed this statement about the philosophy of the program and its goals.
  - On the GenEd website, they have posted this philosophy: “In a world where no one can hope to know it all, the best way to prepare for the future is to learn how information is linked and inter-related. GenEd is about making connections – connections between academic knowledge and current controversies, connections across different areas of study, and connections between the classroom and the dynamic city of Philadelphia.”
- Content is important, but GenEd courses focus on cultivating certain habits of mind—habits of reading, thinking, communicating, problem-solving and creating
- Goal is to make students into lifelong learners and engaged citizens
- In GenEd, it is more than just about content; it is about how we teach, too.
- Assessment of the effectiveness of each course and the program as a whole is a key component.


### **Samples of the Philadelphia Experience**

- In these courses, students can blend real encounters in the city and its metropolitan region with their progress through the different GenEd areas.
  - An art course will take them to museums, dance performances and historic buildings.
  - An education course will place them in local schools and community centers.
  - An environmental science course will include visits to green roofs and community gardens.
- The theme remains constant - - real experience, integrated in some way with academic study, helping students develop “an understanding of an appreciation for Temple’s urban and regional setting.”

Here are just seven examples of the over 60 courses that will take students out into the Philadelphia area for real-world, hands-on learning experiences:


- “Sacred Space” will take students to the Basilica of Sts. Peter and Paul, Laurel Hill Cemetery and the Japanese Tea House in Fairmount Park.
- “Criminal Behavior” will examine the motivations of criminals by assessing potential high-crime locations in Center city and North Philadelphia.
- “Higher Education in America” will explore diversity in higher education by taking students to local campuses.
- “Sustainable Design” will visit local energy-efficient skyscrapers and green roof projects.
- “World Musics and Cultures” will require students to attend world music performances in Philadelphia.
- “Religion in Philadelphia” students will canvas part of the city to create a map of the religious landscape.
- “Education in a Global City” will bring students to schools, community centers and cultural organizations in neighborhoods surrounding Temple.



 **TEMPLE UNIVERSITY**

**President's Report:  
General Education Update**

Board of Trustees Meeting  
October 14, 2008

 **TEMPLE UNIVERSITY**

**Discussion**

Board of Trustees Meeting  
October 14, 2008

### Media Coverage

- We are proud of the work that we are doing here at Temple.
- It is gratifying to see that others also recognize what an innovative program we are offering.
- GenEd as a whole and Philadelphia Experience in particular have been gaining a great deal of media attention.
  - *Philadelphia Inquirer*
  - National Public Radio/WHYY
  - *Inside Higher Ed* (an online new outlet targeted at higher education professionals)
- *Time Magazine* and *The Chronicle of Higher Education* have expressed interest in covering the program as well.

### WHYY Interview

- An audio clip of Dr. Terry Halbert, Director of General Education, being interviewed by Elizabeth Fiedler of WHYY was played.

### Conclusion

- Congratulations to GenEd Director Terry Halbert and everyone who has worked so hard on this.
- Members of the General Education team present today are: Terry Halbert, Julie Philips, and Annabelle Jenninek.
- This same group will be making a presentation to the Academic Affairs Committee at its next meeting in early December.
- The presentation will include a 'mini-lecture' from Dr. Jonathan Nyquist of the Earth and Environmental Science Department
- Also, a student will talk about his experience in General Education.
- You are invited to attend.

At the end of the report, the President opened the floor for discussion.

Mr. Barrack commented that he is pleased with the media exposure that the program has been getting and asked about student feedback. President Hart indicated that the student response has been very positive. For example, the student who will be presenting at Academic Affairs Committee will talk about his experience taking the science course: "Disaster: Geology vs. Hollywood." The student plans to talk about his initial fear of science and explain how taking this course has changed that fear.

Asked about negative feedback from the media, President Hart commented that there was negative feedback from George Leef of the Pope Center for Higher Education Policy. Dr. Halbert responded his criticisms.



**REPORTS AND RECOMMENDATIONS FOR ACTION  
STANDING COMMITTEES**

Committee on Trustee Affairs – Lewis F. Gould, Jr.

**1. Report**

The quarterly report of the Trustee Affairs Committee was accepted as presented.

**RECOMMENDATIONS FOR ACTION:**

**2. Re-election of Chair of the Board**

Upon motion duly made and seconded, the Board of Trustees, upon the recommendation of the Committee on Trustee Affairs (9/11/08), re-elected Daniel H. Polett as Chair of the Board of Trustees for the year 2008-2009, to serve until the next Annual Meeting of the Board of Trustees or until his successor shall have been elected and qualified.

*[Secretary's Note: Trustee Polett abstained and did not participate in this action.]*

**3. Re-election of University Trustees**

Upon motion duly made and seconded, the Board of Trustees, upon the recommendation of the Committee on Trustee Affairs (9/11/08), re-elected the individuals listed below to the Board of Trustees of Temple University – Of The Commonwealth System of Higher Education for the term beginning October 14, 2008, and ending on October 9, 2012.

<b><u>Term</u></b> <b><u>2008-2012</u></b>	<b><u>Initial Year</u></b> <b><u>of Appointment</u></b>
Joan H. Ballots	1995
Theodore Z. Davis	1991
Richard J. Fox	1967
Daniel H. Polett	1992

*[Secretary's Note: Trustees Ballots, Davis, Fox and Polett abstained and did not participate in this action.]*

**4. Resolutions of Appreciation**

Upon motion duly made and seconded, the Board of Trustees, upon the recommendation of the Committee on Trustee Affairs (9/11/08), approved the Resolutions of Appreciation set forth in Agenda Reference 4 as follows:

**Trustee**  
Loretta C. Duckworth

**Ex Officio Participants**  
Robert Aiken – President, Faculty Senate  
Juan Galeano – President, Temple Student Government

**5. Election of Officers for 2008-2009**

Upon motion duly made and seconded, the Officers listed below, having been duly nominated by the Committee on Trustee Affairs (9/11/08), were elected to serve until the next Annual Meeting of the Board or until their successors shall have been elected and qualified:

President -----	Ann Weaver Hart
Executive Senior Vice President of Health Sciences -----	Edmond F. Notebaert
Provost and Senior Vice President for Academic Affairs-----	Lisa Staiano-Coico
Senior Vice President, Chief Financial Officer, Treasurer -----	Anthony E. Wagner
Senior Vice President for Government, Community, Public Affairs -	Kenneth Lawrence, Jr.
Senior Vice President for Research and Strategic Initiatives-----	Larry F. Lemanski
Senior Vice President for Institutional Advancement-----	Stuart P. Sullivan
Vice President for Operations -----	William T. Bergman
Vice President for Human Resources -----	Deborah I. Hartnett
Vice President for Computer and Information Services -----	Timothy C. O'Rourke
Vice President for Student Affairs -----	Theresa A. Powell
*Senior Vice President, University Counsel and Secretary-----	George E. Moore

\* The Secretary will also serve as Secretary of the Boards of Visitors.

*[Secretary's Note: President Hart abstained and did not participate in this action.]*

**6. Election/Re-election of Board of Directors of Temple Educational Support Services, Ltd.**

Upon motion duly made and seconded, the Board of Trustees, upon the recommendation of the Committee on Trustee Affairs (9/11/08), elected/re-elected the individuals listed below as Directors of Temple Educational Support Services, Ltd., for the 2008-2009 term and to hold such office until their successors have been appointed and qualified.

<b>Term</b>	<b>Initial Year</b>
<b><u>2008-2009</u></b>	<b><u>of Appointment</u></b>
Leonard Barrack	2002
Nelson A. Diaz	1997
Lewis F. Gould, Jr.	1997
Ann Weaver Hart (Ex Officio)	2006
Solomon C. Luo	2008
Joseph W. Marshall, III	2002
Patrick J. O'Connor	2002
Bruce Stronach	2007
Daniel H. Polett (Ex Officio)	1996
Anthony E. Wagner (Treasurer)	2007
George E. Moore (Secretary)	1996

*[Secretary's Note: Trustees Barrack, Diaz, Gould, Hart, Luo, Marshall, and Polett abstained and did not participate in this action.]*

7. **Re-election of Board of Directors of Temple University Health System, Inc.**

Upon motion duly made and seconded, the Board of Trustees, upon the recommendation of the Temple University Health System, Inc. ("TUHS"), and the Committee on Trustee Affairs (9/11/08), re-elected the individuals listed below to the Board of Directors of TUHS, each for the term set forth below or until a successor has been duly elected:

<b><u>Term</u></b> <b><u>2008-2011</u></b>	<b><u>Initial Year</u></b> <b><u>of Appointment</u></b>
Theodore Z. Davis	1995
Clark S. Frame	1996
Solomon C. Luo	2006
Milton L. Rock	1995

*[Secretary's Note: Trustees Davis, Luo and Polett abstained and did not participate in this action.]*

Executive Committee – Lewis F. Gould, Jr., Vice Chair

8. **Report**

The quarterly report of the Executive Committee was accepted as presented.

**RECOMMENDATIONS FOR ACTION:**

9. **Board and Standing Committees' Schedule of Meetings for 2008-2009**

Upon motion duly made and seconded, the Board of Trustees approved the Schedule of Meetings for the Board and Standing Committees for 2008-2009, as set forth in Agenda Reference 9, with meetings of the Board being held at 3:30 p.m. in Feinstone Lounge, Sullivan Hall, Liacouras Walk and Berks Mall.

10. **Borrowing Authority – November 1, 2008, through December 31, 2008**

Upon motion duly made and seconded, the Board of Trustees authorized the officers to borrow, for operating purposes of the University, \$30 million on terms which the officers believe best for the University, such authority to cover the period from November 1, 2008, through December 31, 2008.

Healthcare Enterprise Committee – Lon R. Greenberg

11. **Report**

The quarterly report of the Healthcare Enterprise Committee was accepted as presented.

Academic Affairs Committee – Leonard Barrack, Chair

12. **Report**

The quarterly report of the Academic Affairs Committee was accepted as presented.

**RECOMMENDATIONS FOR ACTION:**

**13. Consideration of Tenure**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (10/6/08) and the President regarding the granting of faculty tenure.

**14. Establishing, Restructuring, and Terminating Curricula and Programs in Various Schools and Colleges**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (10/6/08) that the officers be authorized to establish, restructure, and terminate curricula and programs in the various schools and colleges as listed and set forth in Agenda Reference 14:

- A) Establish a minor in the Fox School of Business and Management
  - Minor in Information Technology, Innovation and Entrepreneurship in the Fox School of Business and Management
- B) Establish and terminate curricula in the College of Health Professions
  - Establish a Doctor of Philosophy in Health Ecology in College of Health Professions
  - Terminate the Doctor of Philosophy in Health Studies
- C) Restructure curricula in the School of Social Administration
  - Bachelor of Social Work in the School of Social Administration
- D) Restructure and establish curricula in the Master of Science in Community and Regional Planning in Ambler College
  - Restructure the Master of Science in Community and Regional Planning in Ambler College
  - Establish concentrations in Sustainable Community Planning and Transportation Planning for the Master of Science in Community and Regional Planning in Ambler College
- E) Restructure, establish, terminate and rename curricula in the Fox School of Business and Management
  - Restructure the Doctor of Philosophy in Business Administration in the Fox School of Business and Management
  - Establish a concentration in Entrepreneurship
  - Terminate the concentration in Organization and Human Resources
  - Rename the concentration in Risk, Insurance and Healthcare the concentration in Risk Management and Insurance.
- F) Restructure the qualifications for academic honors noted on transcripts.

Facilities Committee – Mitchell L. Morgan, Chair

**15. Report**

The quarterly report of the Facilities Committee was accepted as presented.

**RECOMMENDATION FOR ACTION:**

**16. Laboratory Renovations for Center of Emerging Containments**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (10/2/08) that the officers be authorized to proceed with the renovations to rooms 402, 503, 504, 505, 523 and 524 for new research space to house the Center for Emerging Containments in the College of Engineering at a cost not-to-exceed \$400,000, with the funding and financing sources being the College of Engineering (#10-2303-000, \$134,000), the Provost (#10-2795-000, \$133,000), and the Senior Vice President for Research (\$133,000).

Development Committee – Richard J. Fox, Chair

**17. Report**

The quarterly report of the Development Committee was accepted as presented.

**RECOMMENDATION FOR ACTION:**

**18. Naming of the Athletic Director's Suite, 1700 N. Broad Street**

Upon motion duly made and seconded, the Board of Trustees, upon the recommendation of the Development Committee (10/14/08), approved the naming of the Athletic Director's Suite, located on the fourth floor of 1700 N. Broad Street, in memory of Ernie C. Casale, in recognition of his long standing service as the Director of Athletics from 1959 until 1982.

Budget & Finance Committee – Lewis F. Gould, Jr., Chair

**19. Report**

The quarterly report of the Budget & Finance Committee was accepted as presented.

Student Affairs Committee – Robert A. Rovner

**20. Report**

The quarterly report of the Student Affairs Committee was accepted as presented.

Athletics Committee – Lewis Katz, Chair

**21. Report**

The quarterly report of the Athletics Committee was accepted as presented.

The following committees did not meet during the reporting period:

Audit  
Campus Life & Diversity  
Temple Educational Support Services, Ltd.

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**APPOINTMENT OF STANDING COMMITTEES FOR 2008-2009**

**22. Nominations for Membership on the Executive Committee by the Chair of the Board**

Upon motion duly made and seconded, the Board of Trustees approved, as required by Section 6.3.A. of the Bylaws, the appointments to the Executive Committee made this day by the Chair of the Board and effective this date.

**23. Chair of the Board Announces Committee Assignments**

Mr. Polett announced the annual committee assignments for 2008-2009. Mr. Polett invited the members to contact him regarding any changes or additions to the committee assignments.

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**OFFICER'S REPORT**

**24. Treasurer's Report – Anthony E. Wagner**

The Investment Reports for the Three Months Ended June 30, 2008, and grants and contracts awarded between April 1, 2008, and June 30, 2008, were accepted as presented, said Report being included and identified as Agenda Reference 24.

**OLD BUSINESS  
NEW BUSINESS**

**ADJOURNMENT**